

* for the trade press *

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Reine Eriksson new CEO of CellMax

Reine Eriksson has been appointed as the new CEO of CellMax Technologies AB, as of February 1st, 2022.

Reine's long industry experience and track record building global business' towards the telecom sector will help CellMax to meet the significantly increased demands for high performing antennas.

The operational experience and global industry knowledge will be a great asset in taking CellMax into its next expansive phase. Reine Eriksson has held a number of executive positions in public and most recent a privately held company where he built a global business area for a SW as a service company.



CellMax, member of the Rosenberger Group, develops and produces high-gain, high-efficiency antennas that offer increased network performance, lower total cost of ownership, higher subscriber satisfaction and higher revenues. The high efficiency comes from a patented design unlike any other on the market. CellMax today provides antennas to tier 1 operators with the best performing networks in the world. Based out Sweden, CellMax provides performance antenna solutions around the globe and remains a key asset in the Rosenberger Group.

About CellMax

CellMax Technologies AB, founded in 2001, is a privately owned company that develops and markets high efficiency base station antennas for mobile networks. CellMax headquarter and state of the art research facility is located in Stockholm Kista, the center of IT and Telecom in Sweden and is 100% owned by Rosenberger Hochfrequenztechnik GmbH & Co. KG.

About Rosenberger

Rosenberger is one of the world's leading manufacturers of impedance-controlled and optical interconnect solutions in high-frequency, high-voltage and fibre-optic technology.

The product range covers RF coaxial connectors, components and accessories, RF measurement products as well as cable assemblies for mobile communication networks, data centres, industrial test & measurement, automotive electronics as well as for high-voltage contact systems, medical and industrial electronics as well as aerospace engineering. The Custom machining division manufactures customer-specific precision parts from all machinable materials for various industries such as the automotive and commercial vehicle industry, ship building or classic mechanical and plant engineering.

Worldwide, the Rosenberger Group operates manufacturing and assembly locations as well as Rosenberger sales offices in Europe, Asia and North and South America where – in total – approx. 14,800 employees develop, produce and sell our products. In 2021, the Rosenberger Group achieved global sales of 1.503 billion €.

Rosenberger Hochfrequenztechnik GmbH & Co. KG with its headquarters in Fridolfing/Germany, where more than 2,900 people are employed today, was founded in 1958 and has been family-owned ever since.

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